

IOTBIZ - INTERNET OF THINGS FOR THE BUSINESS PROFESSIONAL



8 CPD HOURS

15 AUGUST 2024 | 9.00 AM - 5.00PM



Course Overview:

The Internet of Things (IoT) promises a wide range of benefits for industry, energy and utility companies, municipalities, healthcare, and consumers. Data can be collected in extraordinary volume and detail regarding almost anything worth measuring, such as public health and safety, the environment, industrial and agricultural production, energy, and utilities. New data analysis tools have been optimised for the massive amounts of data that IoT produces, enabling well-informed decisions to be made quickly. This course and associated credential (IOZ-110) will validate a participant's knowledge of IoT terminology, their ability to understand the components of IoT infrastructure, uncover challenges for consideration and the impact that IoT has on their organisation. Successful participants will be able to identify what IoT can do for their organisation and the various business and technical challenges to address.

Target Audience

This course is intended for business leads in project management, marketing and sales who are seeking to grow their organisation through IoT technology solutions. This course prepares students for taking the CertNexus® IoTBIZ Credential (IOZ-110).

Course Outlines

Module 1: Defining IoT for Business Leaders

Topic A: IoT Ingredients
Topic B: IoT Business Strategies

Module 2: IoT Infrastructure

Topic A: System of Systems
Topic B: Identify Resources

Module 3: Business Benefits and Challenges of IoT

Topic A: Business Considerations
Topic B: Security Concerns
Topic C: Organisational and Societal Impacts

Module 4: Real World Applications for IoT

Topic A: IoT Market Sectors
Topic B: IoT Implementation

Module 5: Best Practices for IoT Implementation

DESMOND DEVENDRAN ALEXANDER

More than 25 years experience in information security, with emphasis on information security and consulting. Key projects included security assessments, security architecture, business and systems analysis, and software design. Client base included public utilities, civilian aerospace, financial institutions, health maintenance organisations, telecommunications providers, retail, distribution, and manufacturing businesses. Currently Desmond is a Cybersecurity Training and Project Consulting Director.



WEBINAR FEE

Category	Normal Fee per person (RM)
MAICSA Member/ Affiliate/Graduate/Student	756
Non member	906

Fee includes course materials in digital form and e-certificate.

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Tel: **03-2282 9276**

Attention: Pn Ruzlina

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Upon successfully registration, you are deemed to have read and accepted the terms and conditions.

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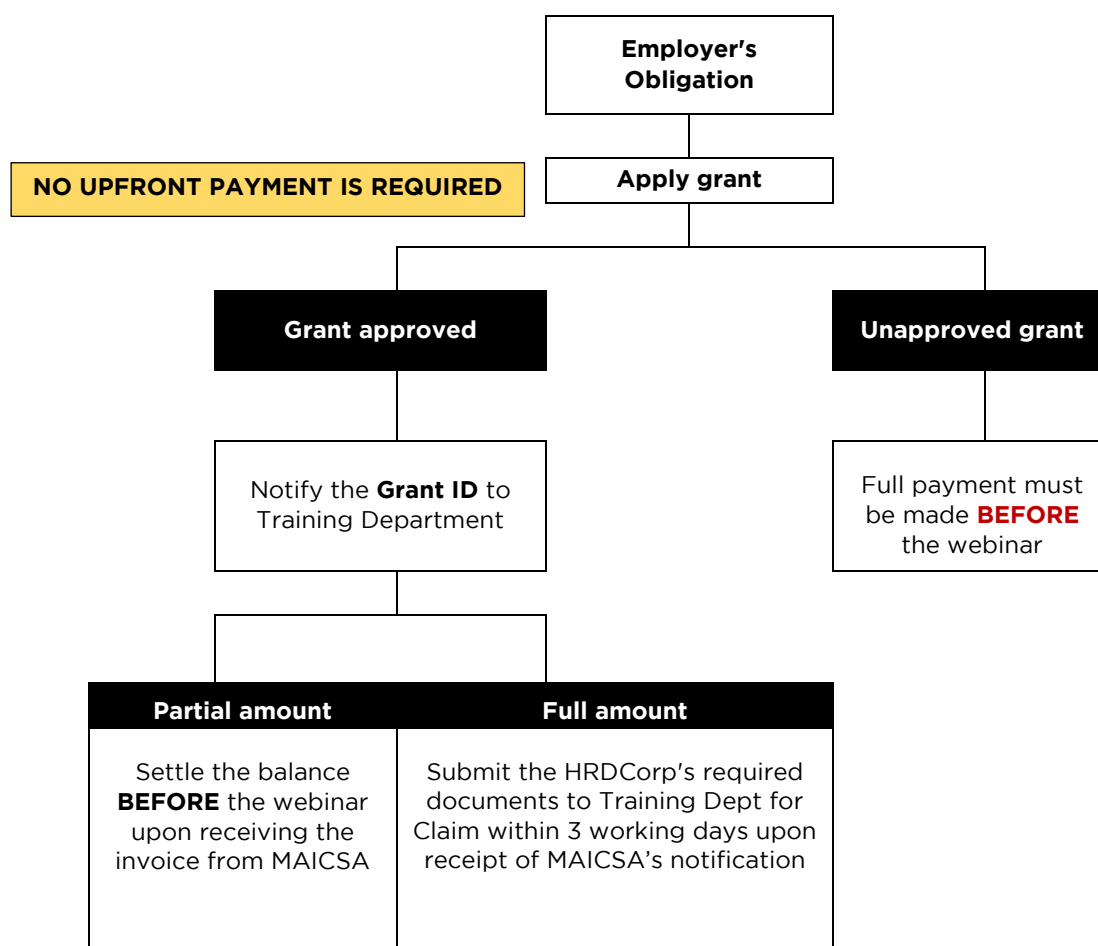
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