

ARTIFICIAL INTELLIGENCE FOR THE BUSINESS PROFESSIONAL



9 SEPTEMBER 2024 | 9.00 AM - 5.00PM

8 CPD HOURS



Course Overview:

This course is primarily designed for managers, business leaders, and other decision makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.

Target Audience

AI is not just another technology or process for the business to consider—it is a truly disruptive force, one that promises to deliver an entirely new level of results for all aspects of the business. Even organisations that resist adopting AI will feel its impact. If the organisation wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. AIBIZ helps ensure that business professionals can identify and contribute to AI solutions across business functions and sectors and apply business requirements within AI solutions. Upon successful completion of the AIZ-210 assessment, business professionals will demonstrate an understanding of what Artificial Intelligence (AI) is, how it relates to and can benefit business functions, identify potential risks, and demonstrate an understanding of the challenges and milestones of implementing AI and becoming an AI-driven organization.

Course Outlines

Module 1 : Understand AI Fundamentals

Topic A : Define AI concepts.

Topic B : Acknowledge the history of AI.

Module 2 : Identify Functions of AI in Business

Topic A : Improve user experience.

Topic B : Segment audiences.

Topic C : Secure assets.

Topic D : Optimise process.

Module 3 : Implement Business Requirements for AI

Topic A : Develop an AI strategy.

Topic B : Identify data and design requirements.

Module 4 : Identify Risk with AI

Topic A : Identify organisational considerations.

Topic B : Identify data risks.

Topic C : Identify governance.

KANA SABARATNAM

Kana Sabaratnam is a proficient professional with a diverse skill set and extensive experience across various industries. Fluent in English, Kana holds a Bachelor of Science in Electrical Engineering from Texas Tech University, USA, alongside academic pursuits in Malaysia. With a robust educational background, Kana has augmented expertise through certifications including Salesforce administration and development, IPv6 engineering, Android application development, and security analysis.



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WEBINAR FEE

Category	Normal Fee per person (RM)
MAICSA Member/ Affiliate/Graduate/Student	756
Non member	906

Fee includes course materials in digital form and e-certificate.

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Email: training@maicsa.org.my

Tel: **03-2282 9276**

Attention: Pn Ruzlina

- Fee is payable to **MAICSA**

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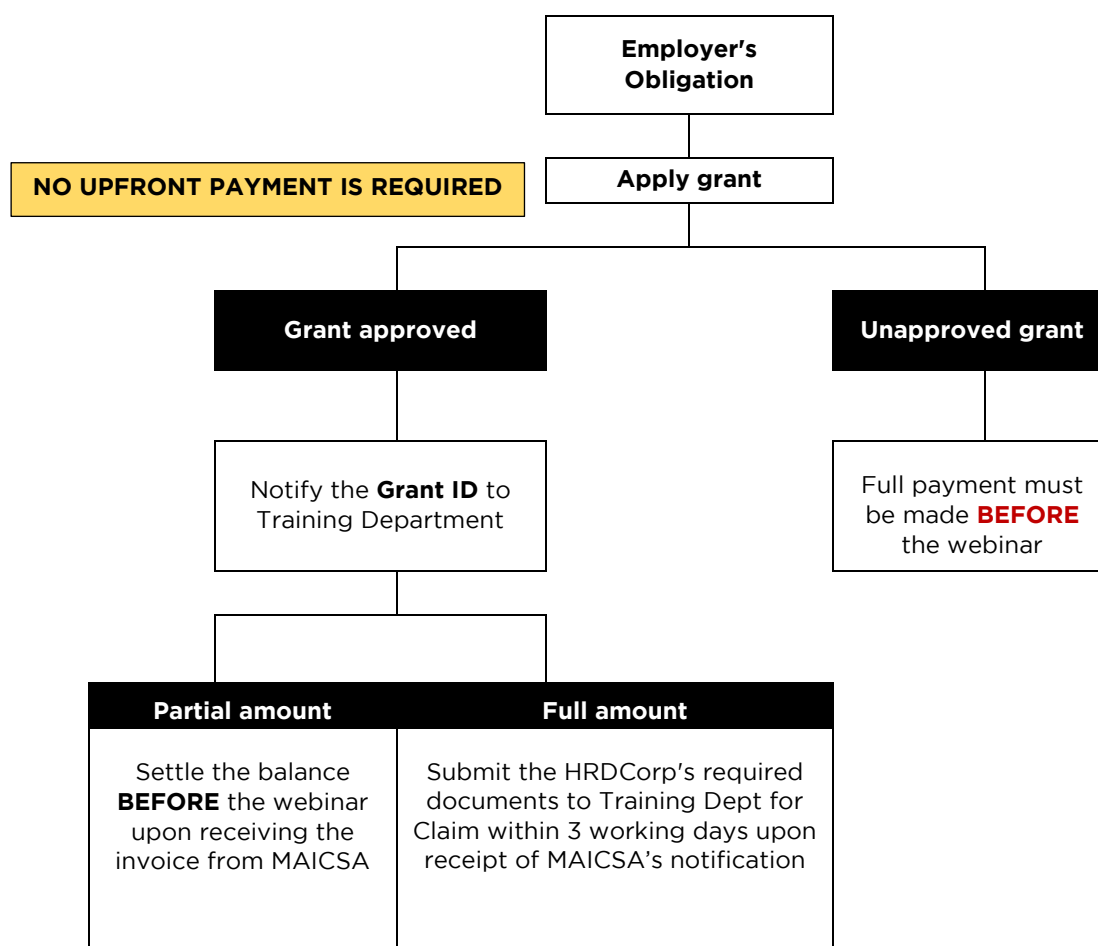
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