# IOTBIZ - INTERNET OF THINGS FOR THE BUSINESS PROFESSIONAL



1 NOVEMBER 2024 | 9.00 AM - 5.00PM

8 CPD HOURS



# **Course Overview:**

The Internet of Things (IoT) promises a wide range of benefits for industry, energy and utility companies, municipalities, healthcare, and consumers. Data can be collected in extraordinary volume and detail regarding almost anything worth measuring, such as public health and safety, the environment, industrial and agricultural production, energy, and utilities. New data analysis tools have been optimised for the massive amounts of data that IoT produces, enabling well- informed decisions to be made quickly. This course and associated credential (IOZ-110) will validate a participant's knowledge of IoT terminology, their ability to understand the components of IoT infrastructure, uncover challenges for consideration and the impact that IoT has on their organisation. Successful participants will be able to identify what IoT can do for their organisation and the various business and technical challenges to address.

# **Target Audience**

This course is intended for business leads in project management, marketing and sales who are seeking to grow their organisation through IoT technology solutions. This course prepares students for taking the CertNexus® IoTBIZ Credential (IOZ-110).



# **Course Outlines**

Module 1: Defining IoT for Business Leaders Topic A: IoT Ingredients Topic B: IoT Business Strategies

## Module 2: IoT Infrastructure

Topic A: System of Systems Topic B: Identify Resources

Module 3: Business Benefits and Challenges of IoT

Topic A: Business Considerations Topic B: Security Concerns Topic C: Organisational and Societal Impacts

Module 4: Real World Applications for IoT Topic A: IoT Market Sectors Topic B: IoT Implementation

# Module 5: Best Practices for IoT Implementation

# DESMOND DEVENDRAN ALEXANDER

More than 25 years experience in information security, with emphasis on information security and projects included consultina. Kev security assessments, security architecture, business and systems analysis, and software design. Client base included public utilities, civilian aerospace, financial health maintenance organisations, institutions, telecommunications providers, retail, distribution, and manufacturing businesses. Currently Desmond is a Cybersecurity Training and Project Consulting Director.

#### WEBINAR FEE

Category	Normal Fee per person (RM)
MAICSA Member/ Affiliate/Graduate/Student	756
Non member	906

Fee includes course materials in digital form and e-certificate.

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#### **ENQUIRIES:**

Email: training@maicsa.org.my Tel: 03-2282 9276 ext 805 Attention: Ms Norfalati

• Fee is payable to MAICSA

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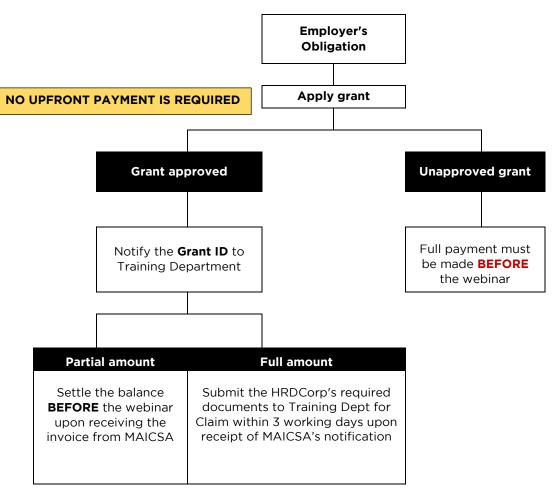
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