

WEBINAR SERIES:

Role of the Company Secretary in corporate ESG strategy

21 June 2024, Friday

9.00am – 1.00pm

Speaker: PROF DR ZUBAIDAH ZAINAL
ABIDIN FCIS (CS) (CGP)

Virtual

Course code: CG210624W1

Closing date: 19 June 2024



**4 CPD
HOURS**

Introduction

Environmental, Social and Governance (ESG) has gained increasing attention over the past few years, with many institutional investors investing only in those companies that provide ESG performance reporting. Bursa Malaysia's The Corporate Governance Guide (4th Edition) cited that sustainability or ESG is no longer a buzzword or a "nice to have" but a "must have". Embedding ESG risks to strategy and the overall enterprise risk management framework is now a growing corporate imperative.

According to Bursa Malaysia's Sustainability Reporting Guide, businesses that embrace the sustainability and ESG journey would naturally contribute to the wider societal goal of sustainable development. Companies are expected to balance their business and profit interests with sustainability and ESG considerations.

Course objectives

The objectives of this course are to guide participants in stepping up their companies' ESG strategies, priorities, compliance and processes. This course will provide insights to the urgent need to manage ESG risks and opportunities by boards and senior management and the preparation of ESG sustainability reporting.

Course outline

What is ESG and why is it important

- Identifying ESG factors
- The impact of ESG factors on firm performance
- Understand the value of integrating ESG factors into investment decisions
- ESG program

ESG Investing: Practices, Progress and Challenges

- ESG risks and opportunities
- ESG evaluation
- ESG Rating and Indices
- ESG Reporting Framework
- ESG and sustainability strategy

The ESG Malaysia Landscape

- FTSE4Good Bursa Malaysia Index
- i-ESG - National Industry Environmental, Social and Governance Framework
- Bursa Malaysia - Sustainability Reporting Guide
- The changing role of the board in view of ESG
- Role of the Company Secretary in Corporate ESG strategy
- Climate Governance Malaysia

Who should attend

Company directors, company secretaries, compliance officers, governance professionals, accountants and anyone who are involved in ESG sustainability reporting.

About the trainer: Prof Dr Zubaidah Zainal Abidin FCIS (CS) (CGP)

Dr Zubaidah Zainal Abidin is currently engaged as an Academic Fellow with the Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia (USIM). She retired as a Professor from Universiti Teknologi MARA (UiTM) in 2015 where she had served for more than 25 years, holding various senior academic positions, among others as the Dean of the Institute of Graduate Studies. From 2015 to 2018, she was with Kolej Universiti Poly-Tech MARA (KUPTM) initially as the Dean for the Institute of Graduate Studies and later appointed as Deputy Vice Chancellor (Academic and Internationalisation). In 2019, she accepted an invitation by UNITAR as an Associate Research Fellow for a year. She was then offered an appointment as a Professor with Putra Business School for the year 2020-2021. Prior to joining academia in 1986, she worked as a company secretary for private companies and public listed companies spanning over a period of more than 13 years (1973-1986). Dr Zubaidah has a diverse academic qualification with professional ICSA UK, Masters in Accounting and Management Science from University of Southampton, UK, and her PhD from Curtin University of Technology, Australia. Dr Zubaidah has authored five books on company secretarial practice which are being used nationwide by students in both public and private universities. She is an ardent researcher in corporate governance, board diversity, boardroom dynamics, and corporate social responsibility, the research findings of which had been presented at national and international conferences and published in refereed journals.

She is frequently invited as speaker by professional and regulatory bodies including Companies Commission of Malaysia (CCM), MAICSA, Malaysian Association of Company Secretaries (MACS) and Institute of Approved Company Secretaries (IACS) to share her thoughts on matters pertaining to governance, board leadership, and sustainability

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MAICSA Member's staff***	400	400	400

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Attention: Ms Vicky

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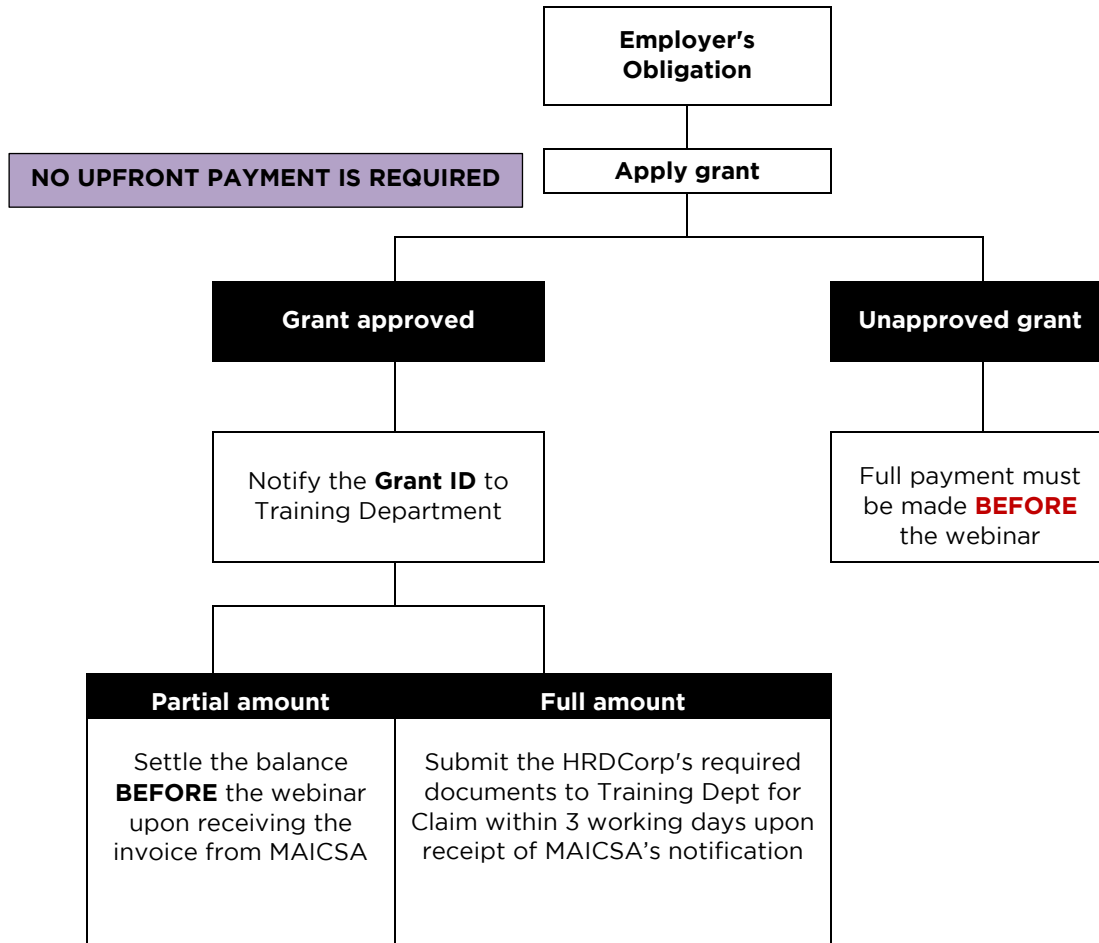
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