

WEBINAR SERIES:

ISO37000: Setting the Standard for Ethical and Effective Governance

19 September 2024, Thursday

9.00am - 1.00pm

SPEAKER: MR. PAUL DUBAL

Virtual

Course code: CG190924W1

Closing date: 17 September 2024



Introduction

The International Organization for Standardization (ISO) has published the first ever international benchmark for good governance with unanimous approval. The International Standard, ISO 37000, provides guidance for the governance of organizations and a common language for all sizes and types of organizations across jurisdictions.

“The pursuit of purpose is at the centre of all organizations and is, therefore, of primary importance for the governance of organizations. Good governance of organizations lays the foundation for the fulfilment of the purpose of the organization in an ethical, effective and responsible manner in line with stakeholder expectations.” ISO 37000:2021 Good governance not only builds trust; it improves business performance and contributes to social and environmental integrity. ISO 37000 provides governing bodies with the tools they need to govern well, such that their organizations can perform effectively while behaving ethically and responsibly.

This half day session will introduce ISO 37000, the definitions and the application of the Standard, including a deep understanding of the conditions required for effective governance, its integration throughout the organization and the role, composition, structure and competence of the Governing Body. We examine the primary governance principle of Purpose and what that means in practice. Then we examine the rationale and key aspects of each of the other ten principles of ISO37000:

Foundational governance principles - Value generation, Strategy, Oversight, Accountability. Enabling governance principles - Stakeholder engagement, Leadership, Data and decisions, Risk governance, Social responsibility, Viability and performance over time.

Who Will Benefit by Attending

Directors, Trustees, Company Secretaries, Executives and Leaders, ESG and GRC practitioners, Auditors, Accountants, Compliance professionals, Risk professionals, Regulators, Council members and students of governance and business science..

Outcomes and Benefits

In this interactive session, we assist participants in understanding the ISO 37000 conditions, principles and outcomes and be able to apply it to develop and/or improve the governance framework for their organization. Participants will:

- Appreciate the primary governance principle of purpose.
- Understand the integrated nature of the foundational governance principles.
- Identify and know the enabling governance principles.
- Grasp the governance outcomes resulting from the primary, foundational and enabling governance principles.
- Identify the mechanics and benefits of applying the Standard in their organization.

About the trainer : MR.PAUL DUBAL

Paul has 25 years of corporate secretarial, corporate governance and regulatory experience both in house and as a professional services consultant in the United Kingdom, Canada, Caribbean and the Middle East. He has worked for KPMG LLP and PwC in leadership roles and served in senior in-house roles for several listed financial services companies. He has also provided governance services to Mid-Cap and Large-Cap companies in Europe, North and South America and the Caribbean region. Paul has worked extensively with a diverse range of boards and senior management teams on governance matters. From 2018 to 2020 Paul was Group Head of Corporate Governance at First Abu Dhabi Bank, where he developed the Bank's corporate governance framework, advised the Board and executive management on the new UAE Corporate Governance Regulations, refined the Bank's management committee, and developed its international governance structure across twenty jurisdictions globally.

A certified life coach, group coach and certified emotional intelligence (EQ-i) assessor and practitioner, Paul founded Perfect Balance Consulting (www.perfectbalanceconsulting.ca), providing governance solutions to small/mid-Cap organizations, group training across a variety of business solutions, and one-to-one executive coaching to mid-senior level professionals with a focus on leadership and EQ. What drives Paul is the desire to influence people to develop new ways of thinking; not just become leaders; but leaders with empathy and compassion, who will always seek to do the right thing, even when no one is watching. EQ is a critical skill in the modern workplace, and mastering EQ is an essential requirement for professionals to support their personal brand and reputation to propel them to leadership success.

Course Content

- 1. Introduction and History**
 - Historical Origins and Evolution of ISO 37000
 - Key Characteristics of the ISO37000 Standard.
- 2. ISO Structure**
 - The ISO Wheel and what it represents
 - Governance Conditions and Integrated Governance
 - Role and Expectations of the Governing Body
- 3. Primary Principle - Purpose**
 - Why are Purpose Led Organizations so important?
 - What does a purpose led organization look like?
 - The benefit of a clear purpose statement and how it ties in with organizational values.
 - Defining, communicating and applying the purpose and values within the Organization.
- 4. Foundational Principles**
 - Value Generation - defining the organization's value generation objectives to fulfil the organizational purpose.
 - Strategy - how the governing body provides strategic direction in accordance with the value generation model, to fulfil the organizational purpose.
 - Oversight - how the governing body oversees performance through effective delegation, appropriate controls and assurance around the accuracy of reports it receives.
 - Accountability - how the governing body demonstrates its accountability to the organization as a whole and holds to account those to whom it has delegated.
- 5. Enabling Governance Principles**
 - How the enabling governance principles support the primary and foundational governance principles.
 - A review of each enabling governance activity - Stakeholder engagement - Leadership - Data and decisions - Risk governance - Social responsibility - Viability and performance over time - and how these contribute to sustainable organizations that meet the international expectations of today's society.
- 6. Governance Outcomes**
 - What the outcomes of effective performance, ethical behaviour and responsible stewardship of assets mean in practice.
 - Application to your organization.
- 7. Benefits of applying ISO37000 in your Organization**
 - How to Apply the Standard
 - The business case for Applying the Standard
 - Becoming ISO37000 Certified
- 8. Case Study/Discussion**
 - Open discussion and some practical examples of ISO37000 in action.

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Category	Early Bird Fee per person (RM) (applicable for participant who register and pay before 5/9/2024)	Normal Fee per person (RM)	Group Fee per person (RM)* (For 3 or more registrations from the same organization)
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Retired MAICSA member	225	225	225
MAICSA Member's staff***	500	500	500

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Attention: Ms Noor Shafika Hassan

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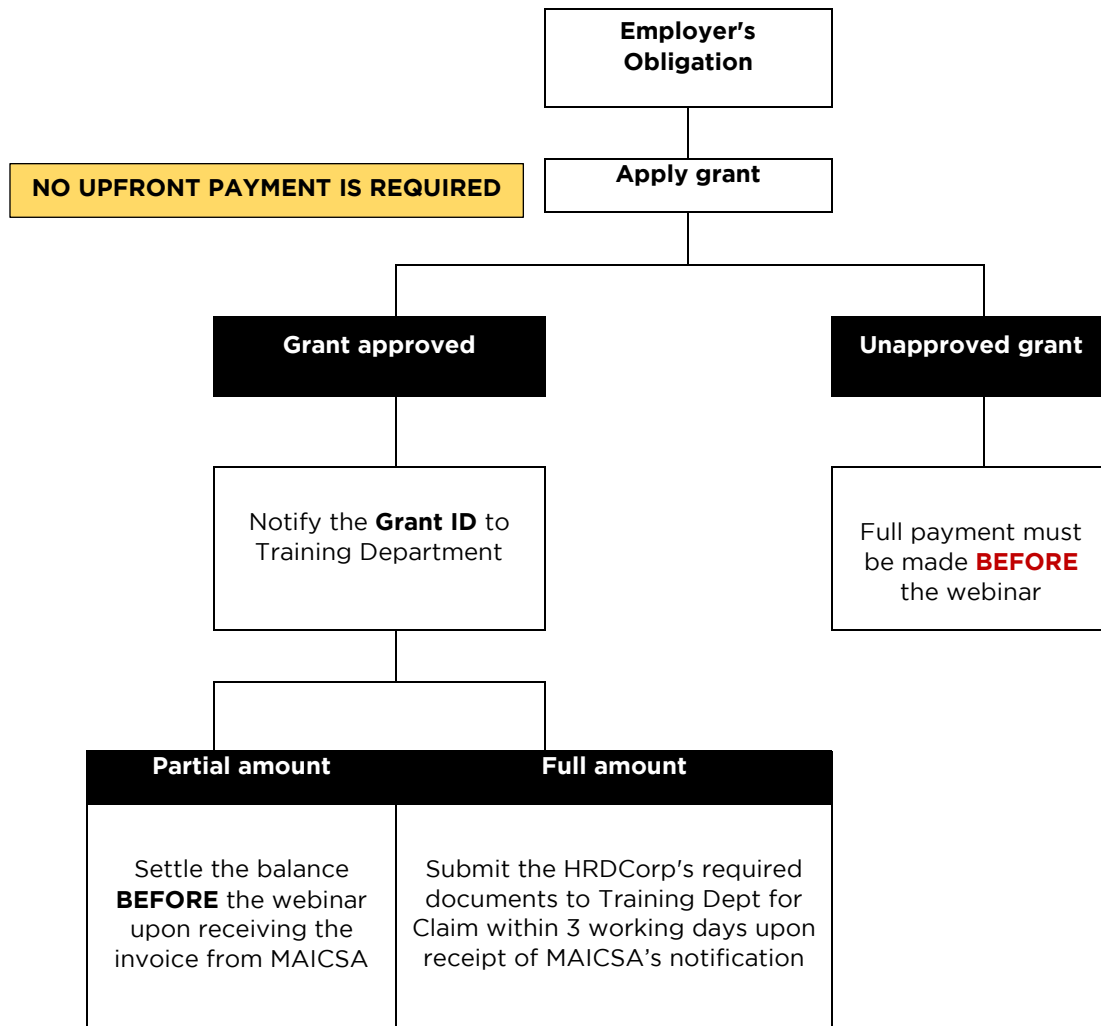
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