

WEBINAR SERIES:

Corporate governance audit: Going beyond box-ticking

9 August 2024, Friday

9.00am - 1.00pm Speaker: PROF DR ZUBAIDAH ZAINAL ABIDIN FCIS (CS) (CGP)

> Virtual Course code: CG090824W1 **Closing date: 7 Aug 2024**



4 CPD HOURS

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Introduction

In today's dynamic and competitive business landscape, corporate governance actively contributes to ensuring the success and sustainability of an organisation. Effective corporate governance practices and structures help in maintaining transparency, accountability, and ethical behaviour. These are essential for building trust with stakeholders. Consequently, an organisation can assess and strengthen the use of good corporate governance by executing a corporate governance audit.

A corporate governance audit is a comprehensive review and evaluation of an organisation's governance framework, processes, and practices. The main purpose of this audit is to assess the extent to which an organisation adheres to its established governance principles, guidelines, and regulations. It involves a systematic examination of various elements, including the composition and effectiveness of the board of directors, risk management strategies, ethical practices, internal control mechanisms, and financial reporting processes.

With evolving regulations, corporate audits must be performed per The Malaysian Code on Corporate Governance 2021 (MCCG). The MCCG mandates the Board to supervise and endorse the development of an Internal Audit framework, which ensures the efficiency of the governance, risk management, and internal control systems.

Course objectives

This programme sets out the steps company secretary should take when conducting a review of corporate governance specifically in compliance with the MCCG. The company secretary should be able to understand the possible approaches to auditing corporate governance.

Who should attend

Company secretaries, directors, corporate advisors, corporate governance professionals, lawyers, auditors, accounting professionals risk management professionals and compliance officers.

About the trainer: Prof Dr Zubaidah Zainal Abidin FCIS (CS) (CGP)

Dr Zubaidah Zainal Abidin is currently engaged as an Academic Fellow with the Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia (USIM). She retired as a Professor from Universiti Teknologi MARA (UiTM) in 2015 where she had served for more than 25 years, holding various senior academic positions, among others as the Dean of the Institute of Graduate Studies. From 2015 to 2018, she was with Kolej Universiti Poly-Tech MARA (KUPTM) initially as the Dean for the Institute of Graduate Studies and later appointed as Deputy Vice Chancellor (Academic and Internationalisation). In 2019, she accepted an invitation by UNITAR as an Associate Research Fellow for a year. She was then offered an appointment as a Professor with Putra Business School for the year 2020-2021. Prior to joining academia in 1986, she worked as a company secretary for private companies and public listed companies spanning over a period of more than 13 years (1973-1986). Dr Zubaidah has a diverse academic qualification with professional ICSA UK, Masters in Accounting and Management Science from University of Southampton, UK, and her PhD from Curtin University of Technology, Australia. Dr Zubaidah has authored five books on company secretarial practice which are being used nationwide by students in both public and private universities. She is an ardent researcher in corporate governance, board diversity, boardroom dynamics, and corporate social responsibility, the research findings of which had been presented at national and international conferences and published in refereed journals.

She is frequently invited as speaker by professional and regulatory bodies including Companies Commission of Malaysia (CCM), MAICSA, Malaysian Association of Company Secretaries (MACS) and Institute of Approved Company Secretaries (IACS) to share her thoughts on matters pertaining to governance, board leadership, and sustainability

Course outline

What is a corporate governance audit?

- Critical audit areas for effective corporate governance
- Reasons why corporate governance audits are valuable to organizational success
- Why conduct corporate governance audit

The 8 key effective corporate governance practices

- Governance frameworks
- Governance documentation
- Policies in line with law and applicable regulations
- Documenting processes and procedures
- Effective board reporting
- Agenda and minutes
- Director training and board evaluations
- Subsidiary governance policies

Scope of corporate governance audits

- Board of directors
- Ethical leadership and corporate citizenship management
- Accountability, risk management, and internal control
- Transparency and disclosure
- Shareholder rights and obligations
- Stakeholder relationships
- Compliance with laws and regulations
- Sustainability and performance management

The role of internal audit in ensuring strong corporate governance

- How does internal audit contribute to the objectives of corporate governance?
- How does internal audit contribute to fostering a strong ethical culture within an organization?
- How can internal audit collaborate with the board of directors to enhance corporate governance.

WEBINAR FEE

Category	Early Bird Fee per person (RM) (applicable for participant who register and pay before 26/7/2024)	Normal Fee per person (RM)	Group Fee per person (RM)* (For 3 or more registrations from the same organization)
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MAICSA Member's staff***	400	400	400
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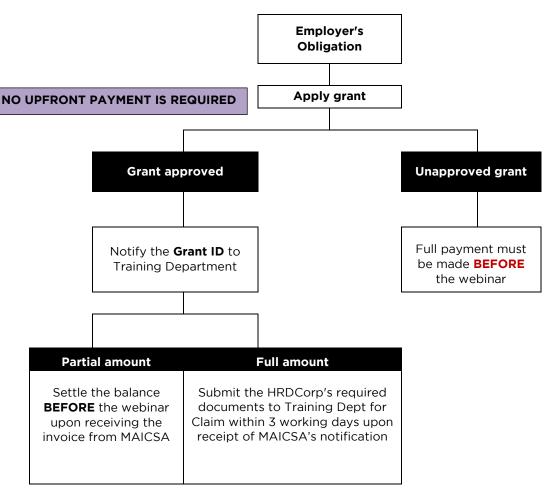
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