

The Chartered Secretary as a Thought Leader

29 April 2025, Tuesday

9.00am – 5.00pm

Speaker: MS KIM CHOW

Virtual

Course code: SS290425W1

Closing date: 27 April 2025



**8 CPD
HOURS**

Course Introduction

Critical thinking is essential for chartered secretaries, corporate officers and professionals striving to embody the role of a thought leader in today's challenging business environment and the evolving workplace. Thought leaders, distinguished by their adeptness in critical thinking, leverage this skill to anticipate trends, seize opportunities, create innovative solutions, and effectively communicate their ideas, insights and wisdom with others.

Learning Outcomes

Upon completing this course, the participants will acquire the skills to:

- Cultivate their brand as critical thinkers and thought leaders, position themselves as an authority in their respective fields and leverage their expertise to drive innovation within their organisations and across industry landscapes.
- Amplify their influence as thought leaders, with the ability to articulate their ideas persuasively and inspire others to action.

Who Should Attend

Chartered secretaries, corporate officers and professionals who aspire to contribute to their respective fields as critical thinkers, influencers and innovators.

About The Trainer : MS. KIM CHOW

Kim Chow is an educator, a soft skills trainer, and director of Kim Chow Communicators which owns the registered trademark KimChow®. Her experience in the corporate world has sharpened her Communication Skills in our multicultural and pluralistic business world. The competitive business environment has motivated her to raise the bar on her expertise in Business Etiquette and Personal Branding. As a result of her ongoing business endeavours, she has documented a vast collection of case studies that she uses in her training programmes. As a practitioner of Experiential Learning, her training methodology involves hands-on activities such as simulations, role-play, dramatizations, performing arts, photography, video recording, and filming. The activities are followed by self-reflection and evaluations.

Course Objective

This course tailors a pragmatic roadmap for chartered secretaries, corporate officers and professionals, empowering them to cultivate and integrate critical thinking as an inherent skill in thought leadership. It equips these thought leaders with the strategic mindset necessary to navigate complex challenges in their roles, fostering effective decision-making and visionary leadership.

Training Methodology

Videos, brain teasers, games, case studies, interactive sessions, and hands-on practice..

Course Topics

1. Introduction
 - Insights from Global Thought Leaders
 - Chartered Secretaries and their influence as thought leaders.
 - Critical Thinking, the cornerstone of Thought Leadership
2. Core Critical Thinking Skills: IAIE
 - Interpretation, Analysis, Inference, Evaluation
 - Interactive Sessions
 - Case Studies
3. Effective Questioning Techniques
 - The Power of Questions
 - Asking Insightful Questions
 - Case Study and Findings
4. Mental Agility and Flexibility
 - Evolving Workplace Dynamics
 - Keeping a Nimble Mind
 - Interactive Sessions
5. Qualities of a Thought Leader
 - Hunger for Knowledge
 - Passionate Communication
 - Case Study and Self-Reflection

WEBINAR FEE

Category	Early Bird Fee per person (RM) (applicable for participant who register and pay before 15/4/2025)	Normal Fee per person (RM)	Group Fee per person (RM)* (For 3 or more registrations from the same organization)
MAICSA Member/ Affiliate/Graduate/Student	490	540	510
Non member	640	690	660
Retired MAICSA member	270	270	270
MAICSA Member's staff***	600	600	600

Fee includes course materials in digital form and e-certificate.

Registration with HRDCorp grant, **the NORMAL FEE will apply. Discounted fee is NOT applicable.**

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- ** (i) applicable to the staff of MAICSA member (Sponsoring Staff) of the same organisation and billing
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- (iii) The Sponsoring staff must be MAICSA active member
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ENQUIRIES:

Email: training@maicsa.org.my

Tel: **03-2282 9276 (ext 804)**

Attention: Ms Shafika

- Fee is payable to **MAICSA**

PAYMENT MODE:

Online transfer

RHB Account No: 2-64-094-0000-4232

Swift Code: RHBBMYKL

Note: Bank charges for telegraphic transfer will be borne by the client.

Please email the bank-in slip/ transfer advice to training@maicsa.org.my or fax to 603-2283 4492, for our verification and record.

Individual Registration: Full payment shall be made AFTER you have done the online registration.

Company Registration: Full payment shall be made 7 days **BEFORE** the webinar.

- Access to join the webinar shall be granted only upon full payment as per the above requirement.
- **NO Letter of undertaking is accepted.**

Upon successfully registration, you are deemed to have read and accepted the terms and conditions.

TERMS & CONDITIONS FOR WEBINARS

WEBINAR ACCESS LINK

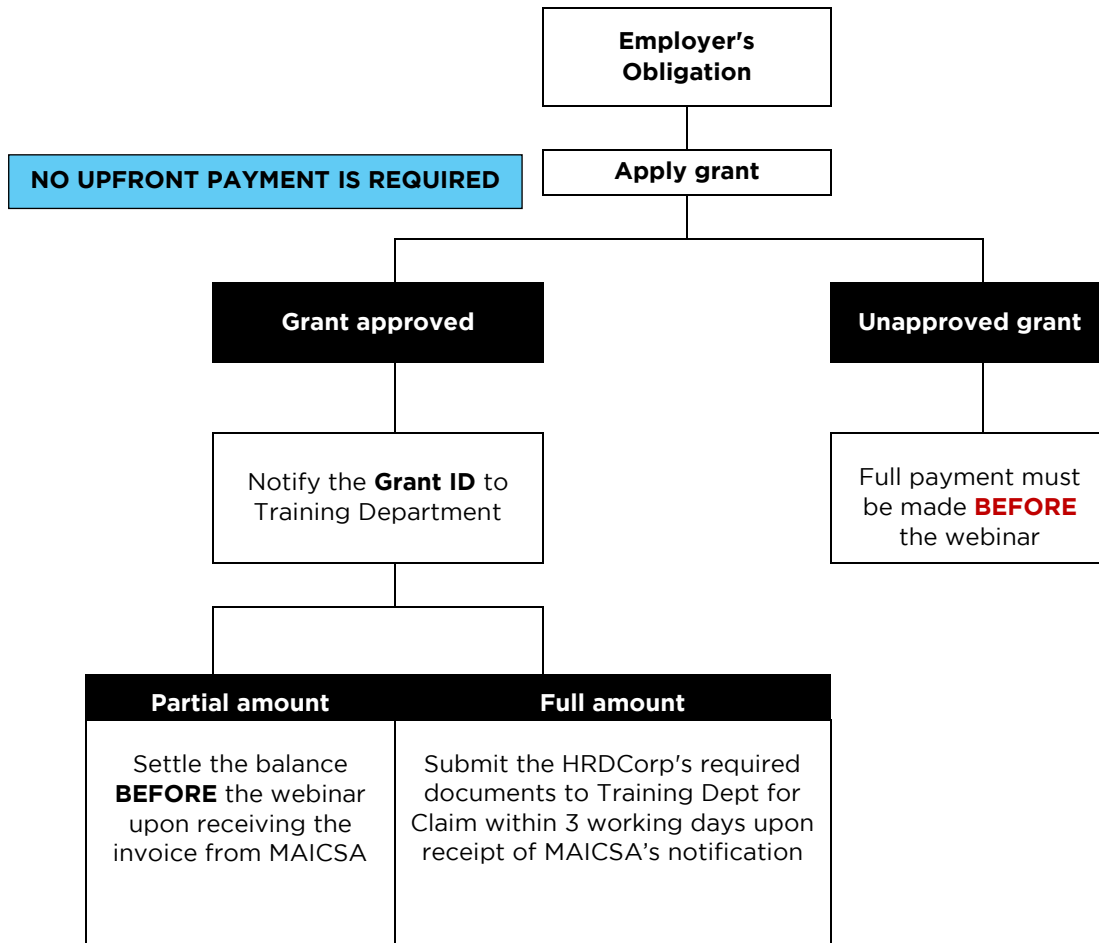
- The Access Link will be emailed at least one day before the commencement of the webinar.
- The Access Link is unique and should not be forwarded/shared with others.
- **Participants may log-in at 8.45am**

HRD CORP (FOR CLAIMABLE EVENTS ONLY)

MAICSA is an approved Training Provider registered under 'The Malaysian Institute of Chartered Secretaries and Administrators' (**MyCoID: 1472 (SEL)**).

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TRAINING PROGRAMME NO : 10001522589**



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- Replacement of participant and transfer of webinar are not acceptable.

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 - Submit the feedback form within 3 days after the completion of the webinar
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