

# **WEBINAR SERIES:**

Minutes Writing – How to Write Effectively

17 December 2024, Tuesday

9.00am - 5.00pm Speaker: MS KIM CHOW

Virtual

Course code: SS171224W1 Closing date: 16 Dec 2024



8 CPD HOURS

#### **Course Introduction**

Writing meeting minutes should not be a daunting task or lead to writer's block. Applying effective writing skills to minutes writing helps to produce a reader-friendly set of minutes that represents an objective summary and concise record of the meeting. Effective writing techniques offer a useful framework on how to sort, select and structure notes into minutes.

# **Course Objective**

This course provides a practical guide on how to develop effective writing techniques and transform the skill into the art of writing minutes.

# **Learning Outcomes**

By attending this course, participants will be able to:

- Learn and apply effective writing techniques for reader-friendly impact.
- Write the meeting minutes in a concise, objective, and structured manner.
- Convert notes into minutes using a helpful framework or format.
- Develop and practise the art of writing minutes.

# **Course Topics**

- 1. Writing Style
- Principles of Good Writing
- Reported Speech
- Writing Toolkit
- 2. Guiding Principles of Writing Minutes
- The 8 Cs Framework
- Good Practice Checklist
- 3. Transforming Notes into Minutes
- Streamline the Notes
- Write Up the Minutes
- 4. Effective Summarising Skills
- Identify the Decisions and Actions
- Capture the Elements in a Logical Order
- 5. Listen First. Write Later
- Hearing and Listening
- Deliver the Right Flavour

# **Training Methodology**

Case studies, Interactive Sessions, Exercises, Handson practice

# **Who Should Attend**

Company secretarial assistants, students, and graduates who wish to acquire effective writing skills to help them write minutes competently.

#### About the trainer: MS. KIM CHOW

Kim Chow is an educator, a soft skills trainer, and director of Kim Chow Communicators which owns the registered trademark KimChow®. Her experience in the corporate world has sharpened her Communication Skills in our multicultural and pluralistic business world. The competitive business environment has motivated her to raise the bar on her expertise in Business Etiquette and Personal Branding. As a result of her ongoing business endeavours, she has documented a vast collection of case studies that she uses in her training programmes. As a practitioner of Experiential Learning, her training methodology involves hands-on activities such as simulations, role-play, dramatizations, performing arts, photography, video recording, and filming. The activities are followed by self-reflection and evaluations

#### **WEBINAR FEE**

Category	Early Bird Fee per person (RM) (applicable for participant who register and pay before 3/12/2024)	Normal Fee per person (RM)	Group Fee per person (RM)* (For 3 or more registrations from the same organization)
MAICSA Member/ Affiliate/Graduate/Student	490	540	510
Non member	640	690	660
Retired MAICSA member	270	270	270
MAICSA Member's staff***	600	600	600

Fee includes course materials in digital form and e-certificate.

Registration with HRDCorp grant, the NORMAL FEE will apply. Discounted fee is NOT applicable.

#### **MAICSA Member's Staff**

- \*\*(i) applicable to the staff of MAICSA member (Sponsoring Staff) of the same organisation and billing
  - (ii) NOT entitle to any other discounts
- (iii) The Sponsoring staff must be MAICSA active member
- (iv) MAICSA Affiliate CANNOT sponsor his/her staff.

# **ENQUIRIES:**

Email: training@maicsa.org.my
Tel: 03-2282 9276 (ext 805)
Attention: Ms Falati

Fee is payable to MAICSA

# PAYMENT MODE: Online transfer

RHB Account No: 2-64-094-0000-4232

Swift Code: RHBBMYKL

Note: Bank charges for telegraphic transfer will be borne by the client.

Please email the bank-in slip/ transfer advice to <u>training@maicsa.org.my</u> or fax to 603-2283 4492, for our verification and record.

Individual Registration: Full payment shall be made AFTER you have done the online registration.

Company Registration: Full payment shall be made 7 days BEFORE the webinar.

- Access to join the webinar shall be granted only upon full payment as per the above requirement.
- NO Letter of undertaking is accepted.

Upon successfully registration, you are deemed to have read and accepted the terms and conditions.

# **TERMS & CONDITIONS FOR WEBINARS**

# WEBINAR ACCESS LINK

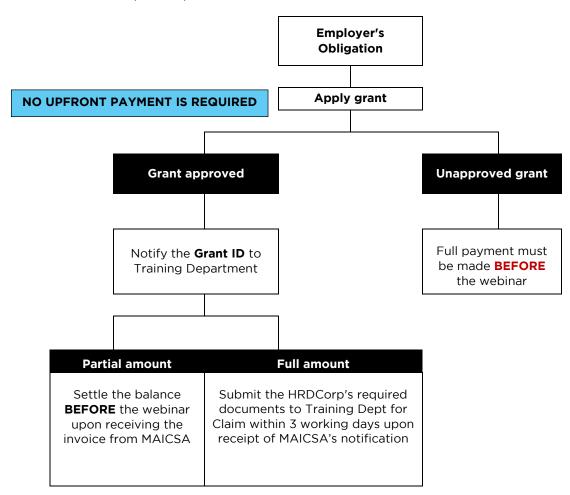
- · The Access Link will be emailed at least one day before the commencement of the webinar.
- The Access Link is unique and should not be forwarded/shared with others.
- Participants may log-in at 8.45am

# HRD CORP (FOR CLAIMABLE EVENTS ONLY)

MAICSA is an approved Training Provider registered under 'The Malaysian Institute of Chartered Secretaries and Administrators' (MyCoID: 1472 (SEL).

• To make full payment to MAICSA as per the issued Invoice within 14 working days upon receipt of MAICSA's notification in the event the approved training fee is cancelled by HRDCorp due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDCorp.

# SBL KHAS REMOTE ONLINE TRAINING (PUBLIC)



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- For written cancellation received with minimum seven (7) days' notice from the date of the webinar, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the webinar, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations include those registrations with HRDCorp grant will also be liable for a 20% administrative charge.
- No refunds will be made for written cancellations received on the day of the webinar or for participants who failed to join the webinar. Unpaid registrations include registrations with HRDCorp grant will also be liable for full payment of the registration fee.
- Replacement of participant and transfer of webinar are not acceptable.

#### **CERTIFICATE OF ATTENDANCE AND CPD HOURS**

- Participants will be issued with an e-certificate of attendance and full payment and awarded CPD hours upon strict compliance of the following terms:
  - Remain logged in at least 75% of the time allocated for the webinar.
  - Submit the feedback form within 3 days after the completion of the webinar
- Delegates may check their E-certificates from this link <a href="https://www.maicsa.org.my/resources/cpd-training/e-certificate-of-attendancee-confirmation-letter-of-attendance">https://www.maicsa.org.my/resources/cpd-training/e-certificate-of-attendancee-confirmation-letter-of-attendance</a> within 5 working days after the webinar.
- For MAICSA members, the CPD hours will be credited into the CPD Tracker System within 14 days of the webinar for participants who have complied with all terms and conditions stipulated herein.
- For MAICSA members who are also PC Holder, please contact SSM for the calculation and recognition of CPD Hours for online training held by MAICSA.
- For non MAICSA members, please contact your professional body or regulator for the calculation and recognition of CPD Hours for courses held by MAICSA.

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