

RECOMMENDED READING LIST

SUBJECT: BUSINESS STRATEGIES

Name of Book	Writer(s)	Edition	Publisher	Year of publication	ISBN #
Strategic Management: A Competitive Advantage Approach, Concepts & Cases	Fred R. David & Forest R. David	15th	Pearson	2014	9780133444797
Strategic Management and Competitive Advantage: Concepts	Jay B. Barney and William S. Hesterly	5th	Pearson	2014	9780133127409
Strategic Management: Concepts and Cases: Competitiveness and Globalization	Michael A. Hitt, R. Duane Ireland, & Robert E. Hoskisson	11th	South-Western College Publishing	2014	9781285425177
Business Strategy: an introduction	David Campbell, David Edgar, and George Stonehouse	3rd	Palgrave Macmillan	2011	9780230218581
Understanding Business Strategy	Michael A. Hitt, R. Duane Ireland, & Robert E. Hoskisson	3rd	South-Western College Publishing	2012	9780538476812
Strategic Management	Richard Lynch	6th	Financial Times/ Prentice Hall	2011	9780273750925
Foundations in Strategic Management	Jeffrey S. Harrison & Caron H. St. John	6th	Cengage	2014	9781285057392
Strategic Management: Theory and Application	Adrian Haberberg and Alison Rieple	1st	OUP Oxford	2007	9780199216468
Strategic management : text and cases	Mohd Khairuddin Hashim	2nd	Thomson	2008	9789814232487
Business Strategy In Asia: A Casebook	Kulwant Singh, Nitin Pangarkar, & Loizos Heracleous	4th	Cengage Learning Asia	2013	9789814424912